View it in your browser.



December 2019

Dear Rob,

As we head into the New Year - this is our opportunity to wish you **a healthy, happy and** successful 2020 ahead!

In case you hadn't noticed, it's a drupa year! Here at Highcon we are gearing up for drupa in Ju 2020 - and in next month's newsletter you'll be able to hear all about our latest news and drupa product portfolio.

Meanwhile, we were delighted to see the Season's Greetings Card sent this year by Iggesund. Designed by Structural Graphics in Essex, Connecticut, USA, it was produced by Gafs Kartong, one of Highcon's first customers. To get a better look, or to order one, click below.





Press Release

At the beginning of this month we were pleased to announce the appointment of Michael Ciaramella to the position of VP Sales and General Manager, Highcon Americas.

Michael has numerous years of experience in our key markets having led teams at Microsoft, HP, Scitex, Kodak and lately Agfa. We'll be looking forward to sharing some of his thoughts on the folding carton and corrugated market in the Americas in a future monthly newsletter.

To read the full release, click below.

Read now





Customer Marketing Campaign

Wingate Packaging, out of Ohio, a recent Highcon customer, has a keen understanding of what their customers need - and came out with a great way to promote their digital offering on LinkedIn - The Wingate First Article Program - targeting customers who are tired of paying high costs for conceptual carton samples, not made with production quality equipment, slow to obtain... And then "starting over" ...



Take me There



Till next time, The Highcon Team









