



Highcon Highlights

September 2019

Dear Marion,

We've been hearing more and more about the role of sustainability in packaging and were amazed to see the following statistic that appeared in an article by Tony Hitchin, General Manager of Pro Carton, the European Association of Carton and Cartonboard Manufacturers, in July this year.

"An incredible 77% of all respondents – well over 5000 people in our 7000 strong survey, say they are willing to pay extra for packaging that has less impact on the environment!"

Read now



Upcoming Events



At Stand #129, Hall 1, Highcon will be displaying a wide range of samples produced by customers on our digital cutting and creasing machine, for corrugated board, the [Highcon Euclid IIIC](#).

Aviv Ratzman, Highcon Co-Founder, and CMO, will be speaking about Agile Production with Digital Finishing in the Spotlight Session on Thursday, October 10th between 12:00 – 13:00.

Visit Highcon Booth #1111 to learn how digital finishing is a perfect fit for e-commerce business thanks to personalization, versatility, improved unboxing experience and adding value.

Visitors to the Highcon booth will be able to see just how digital cutting and creasing for corrugated answers all the current market trends.

Learn More



Learn More



PRINTINGUNITED

OCT. 23-25, 2019 • DALLAS, TEXAS



Join Highcon at Booth #11632 at the Printing United show!

This new event intends to be a single industry exhibition that provides “one-roof” access to all printing technologies, as well as a wealth of educational and networking opportunities.

On Thursday, October 24th, 2019 from 5 PM-8 PM, at Virtual Packaging in Dallas, Texas, Highcon will be showcasing the latest digital finishing solutions, including a live demo on the Highcon Beam digital cutting and creasing machine.

[Learn More](#)



[Take me There](#)



Did you miss the webinar?: **Simplifying the Supply Chain with Digital Finishing for Corrugated.**

Mike Ferrari, Founder of Ferrari Innovation Solutions, LLC. spoke about the key trend of online ordering and its effect on the corrugated packaging market.



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Till next time,
The Highcon Team

