

# Highcon Highlights

October 2019

Dear Bob,

This month's newsletter is full of updates from our customers! The best kind of information, from our point of view.

One of the latest additions to the Highcon family is Color Ink. Founded in 1984 as a commercial printer in Wisconsin, Color Ink Visual Marketing Solutions now serves a nationwide retail, packaging, and direct mail customer base.



The family owned and operated business features a mix of sheet fed offset, inkjet, and wide format presses. A key differentiator to Color Ink's success is continued investment in technology, with the adoption of several digital print and finishing platforms.

You can read more about this exciting company in a recent Printing Impressions article: [2019 Best-in-Class Innovator: Color Ink Thrives on Change](#)

We look forward to sharing with you some examples of their products made on the Highcon Euclid III digital cutting and creasing machine in future newsletters.

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Heuchemer Verpackung, from Miehlen in Germany, won the prestigious Deutscher Verpackungspreis (German packaging prize) at Fachpack during September. The award was given for this innovative corrugated honey box produced on their Highcon Euclid IIIC machine.



Heuchemer Verpackung have recently launched their digital website - showing just what can be done with their Durst digital printing and Highcon digital finishing. Check it out at <https://heuchemer-digital.de/>

Across the ocean, in New Mexico, Visual Impact Preprint, a Corrugated Synergies International company, showed off just what they have been doing with their machine in this [Package of the Week video](#) in Packaging Impressions. As Cory Francer, editor in chief, says, "*digital finishing answers the twin purposes of packaging: protection and branding...and Visual Impact Preprint is a clear leader in the space!*"



### Press Release

In fact, CSI and VIP have gone ahead and purchased a second Highcon Euclid IIIC machine for their digital suite. Read our latest press release:

Read now



### Upcoming Events



At Ponta Vedra Beach, Florida, November 11 - 13, 2019 The Digital Packaging Summit brings together senior managers and business executives who want to understand how current and future digital production printing technology, software and solutions will impact their business and investment decisions. This summit offers strategic-level insights into what printing and converting industry leaders should do to improve and optimize their business.

Learn More



Till next time, Happy Halloween!  
The Highcon Team

