



Highcon Highlights

August 2019

Dear Tony,

We hope you are enjoying the summer - whether you're on vacation or still hard at work!

The Open House at Heuchemer Verpackung got some nice coverage in the Brunton Publications Packaging Portal.

According to Laura Heuchemer, Owner & CMO *"Introducing this new concept of fully corrugated digital production means we can approach new departments within our customers' companies, like marketing and engineering and more easily demonstrate the added value that these new technologies and our new digital packaging workflow deliver."*



Read now



Coming Soon



Thursday, September 5th, 2019 from 11AM-12PM EST, 17:00 - 18:00 CET.
Sign up for the Webinar: **Simplifying the Supply Chain with Digital Finishing for Corrugated.**



Friday - Saturday, 27-28 September, 2019, Highcon partner, Tanzillo Industrial Supplies, will be exhibiting at the Assemblée Nazionale Associazione CIS (National CIS Association) event in Siena, Italy.

Mike Ferrari, Founder of Ferrari Innovation Solutions, LLC. will discuss the key trend of online ordering and its effect on the corrugated packaging market.

If you are attending this event, don't miss the chance to hear about how Highcon digital cutting and creasing technology can impact your business.

REGISTRATION 

55 years of selling to the Graphic Arts

Highcon Partner, Grafopel from Portugal, recently celebrated 55 years of doing business! This family company, founded in 1964 by Augusto Monteiro, is dedicated to the import and export of equipment for the printing industry in the four major areas of prepress, press, finishing and consumables.

As part of the anniversary edition of their newsletter, they included an article about the Highcon installation at Autajon. Check out page 23 below!



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Christian Knapp, the Managing Director of CMD Insight, another Highcon partner, in Canada, recently contributed an interesting article to a site called "Eat Print Love" entitled "Why had Digital Stopped at Finishing?"

According to Christian: "Cost reduction in the print manufacturing process is the most common area where digital creasing and lasers in combination help businesses reduce full time (or temporary) headcount in finishing. We know of applications where SME sized firms employ 30 to 40 people for up to three months just to manage a seasonal demand. Short run throughput can be achieved via a crease/laser combination freeing up capacity for the remainder of the year, with an amortization period of 18 to 24 months."

It's well worth a read !

Till next time,
The Highcon Team



Take me There

