Highcon Highlights

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#### January 2017

#### Dear Jonathan,

Welcome to 2017! This year looks to be a year full of exciting developments. In this update we are featuring lots of new applications produced by Highcon and our customers as well as a short video of boxes produced on the Highcon digital cutting and creasing machines continuing on to a folding-gluing and filling line for Osem, a Nestlé company.

# **Applications Videos**

We have added new videos to our website showing off some of the applications produced by our customers. They range across all kinds of different applications, demonstrating the power of Highcon digital finishing.





## Popup brochure for Real Estate designed by Peter Dahmen

22 Rothschild Boulevard is a glass fronted skyscraper sitting in the middle of one of Tel Aviv's oldest neighborhoods. This popup brochure designed by Peter Dahmen literally takes a real estate brochure to new heights!

100 years ago horses' hooves and carriage wheels would have added the background sounds to this building. 22 Rothschild Blvd is a perfect example of reaching for the future while looking back to the past. Take a look at how digital finishing takes a real estate brochure to new heights.





Click to see the brochure

### Digital Finishing Integrating Into Supply Chain For Osem, A Nestle Company



One of the proof points of Highcon digital cutting and creasing technology is the ability of digitally finished cartons to integrate seamlessly into industrial folding- gluing and filling lines. See this at work in the video.



If you have any special requests for what you would like to see in the upcoming newsletters from Highcon, please drop us a line.

Till next time, Best regards

Highcon Marketing



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