



July 2018

Dear Jo,

Summer is here! Hopefully you will be getting some well-earned time off during July and August. The past couple of months have definitely been hectic here and we're already gearing up for the September events.

At FESPA in Germany in May, Morten Reitoft, Editor and CEO of [Inkish TV](#), took time during the show to interview Eitan Varon, Highcon Executive VP and Limor Elias, Product Manager, to get their take on the trends in the industry. Check out his interesting video below. Inkish TV believes in sharing knowledge by not only focusing on equipment, but also the business perspective to give business owners of all sizes an insight that can inspire the entire business to more, but also better business.



Take Me There 

Upcoming Events



Highcon Engage VIP Event at Wihabo, NL, September 4, 2018

Highcon will be hosting the next in the series of Engage VIP events at Wihabo in Geffen, Netherlands.

This is an opportunity get the real story about how the Highcon technology works at this innovative company. The agenda includes a live demo and the chance to hear Wihabo executives talking about the impact the Highcon machine has had on their business.

The event is by invitation only and places are limited. The final agenda will be sent to invitees by email, prior to the event.

Registration Deadline: Registration is available at the [this link](#). Please register by August 24th, 2018

AICC/TAPPI 2018 Corrugated Week Indianapolis, Indiana USA September 24-27, 2018

With the launch of the new Highcon Euclid IIIC digital cutting and creasing machine for corrugated and fluted substrates, Highcon is proud to have now become a member of the AICC (The Independent Packaging Association), and will be exhibiting at the AICC Corrugated Week in booth #133 at the Indiana Convention Center in Indianapolis, Indiana on September 24 – September 27, 2018.

We will showcase a range of solutions produced on the Highcon Euclid IIIC machine. These samples demonstrate many of the Highcon Euclid IIIC capabilities – including digital creasing, cutting, perforations, zipper tears, half cuts and special decoration elements. All these solutions will be applicable to corrugated packaging and display.

Don't miss the chance to meet the Highcon team at booth #133

To learn more please click below



To learn more or to pick up a corrugated sample on our booth, please click below



Upcoming Webinar

On September 13th, at 3pm UK time, 10am EST, we will be hosting a webinar entitled "Omni-Channel Marketing Campaigns at the Speed of Digital". During the webinar we will be talking about how the connection between a digital and printed marketing campaign with a physical in-store experience boosts brand engagement. Highcon customers around the world are delivering a full range of marketing products to their customers.



If you are a solution provider you will find a great tool to present to your brands. If you are a brand owner you may discover that the Highcon technology can bring you an end-to-end solution for your campaign from a one-stop shop.

Sign up for the webinar here:



Hope you get a good relaxing vacation in the coming weeks! Till next time.

Best regards
The Highcon Team



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