



September 2018

Dear %%first_name%%,

With summer vacations over, the industry is ramping up for a whole bunch of events across the country. Below you'll be able to see some of the places you can find the Highcon team and learn more about our technology and how it could help your business.



We just love it when our customers are the ones to shout out about the advantages of the Highcon machines - a recent 60 second video by Jay Mandarin of [CJ Graphics](#) says "We've taken the handcuffs off of designers"

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Upcoming Events



AICC 2018 Corrugated Week

September 24th-27th, 2018
Indianapolis, Indiana USA

Highcon is proud to have become a member of the AICC (The Independent Packaging Association), and will be exhibiting at the AICC Corrugated Week in **Booth #133** at the Indiana Convention Center in Indianapolis.

We will showcase a range of solutions produced on the Highcon Euclid IIIC machine. These samples demonstrate many of the Highcon Euclid IIIC capabilities – including digital creasing, cutting, perforations, zipper tears, half cuts and special decoration elements. All these solutions will be applicable to corrugated packaging and display items.

To read [more and register click here.](#)

Download the official invitation

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Highcon live demo

October 1st - 2nd, 2018
Komori Graphic Technology Center, Rolling Meadows, IL

Seeing is believing! We believe you have to see the Highcon digital cutting and creasing machine in action to understand the real versatility and efficiency of digital finishing. Don't miss the opportunity to come see a live demo of the Highcon Euclid III next time you are in Chicago. We're dying to show off just what it can do.

The benefits of the technology are clear:

- On-demand digital production
- Rapid turnaround and last minute corrections
- A wide range of new, high value applications
- A profitable solution for short runs

To read [more and register click here](#)

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Upcoming Webinar

Tomorrow, at 10am EST, we will be hosting a webinar entitled "Omni-Channel Marketing Campaigns at the Speed of Digital". During the webinar we will be talking about how the connection between a digital and printed marketing campaign with a physical in-store experience boosts brand engagement. Highcon customers around the world are delivering a full range of marketing products to their customers.



If you are a solution provider you will find a great tool to present to your brands. If you are a brand owner you may discover that the Highcon technology can bring you an end-to-end solution for your campaign from a one-stop shop.

Sign up for the webinar here:

[Sign up here](#)

Till next time.

Best regards
The Highcon Team



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