

HIGHCON HIGHLIGHTS



April 2017

Dear Shelagh,

Spring is here and we hope you all had a refreshing Easter or Passover break!

Breaking News

We are really proud to tell you, ahead of our official announcement, that the [Highcon Beam](#) digital cutting and creasing machine has received the distinction "Red Dot" for an outstanding design by the expert committee for the Red Dot Award. The award is organised



**reddot award 2017
winner**

by Design Zentrum Nordrhein Westfalen and is one of the world's largest design competitions. The Highcon Beam machine, designed by [Taga](#), was one of 5,500 entries from 54 countries. Obviously we believe that its design style reflects our vision of bridging the gap between design creativity and production capability.

Upcoming Events

China Print 2017

May 9-13, 2017

IADD FSEA Odyssey 2017

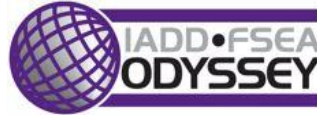
May 17-19, 2017



Highcon will be appearing in the Infotech booth in Hall E2 at the New China International Exhibition Center (NCIEC).

Come by and visit our team and see live demos on the Highcon Beam, Highcon Euclid III and Highcon Axis! We will be giving away a free gift to visitors who [sign up here](#).

Highcon partners, BG Solutions (Booth #1004) and Sun Digital, (booth #1511) will be exhibiting at Expografica, 17-20 May at Expo Guadalajara, Mexico. Check out some of the exciting samples of products made on the Highcon Euclid.



Highcon will be in booths 1121, 1123, & 1125. Don't miss the session by Jim Smith, Highcon Pre-Sales Application Engineer on "Digital Finishing for Mainstream Production" Friday, May 19th at 9:00 am. Also, [click here](#) to join a visit to see a live demo of the Highcon Euclid III digital cutting and creasing machine at the Komori Print Center earlier that morning.



Press Release

"At Lexon we push the boundaries of production, within highly pressured deadlines. When we saw the Highcon technology at drupa 2016, we immediately saw the potential of adding this game-changing machine to our in-house capabilities. "

Garth Davis, Group MD.



To read the full release, click below.

Read Now



Until next time,
Best regards

The Highcon Team



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