

# HIGHCON HIGHLIGHTS



March 2017

Dear Dave,

Highcon has appeared in a couple of interesting press items recently. On our website you can find articles that cover Highcon as well as our own press releases. The two latest appearances talk about the **Highcon Euclid IIIS installation at Drukkerij Wihabo** in the Netherlands and an overview of digital die-cutting, **Making the Cut**.

Check out [http://www.highcon.net/in\\_the\\_news/](http://www.highcon.net/in_the_news/)

## Dscoop Phoenix

At the recent Dscoop event in Phoenix, Arizona, Highcon showcased samples digitally printed on HP Indigo 10000 and 30000 presses by our customers, and digitally cut and creased on Highcon machines.



The colorful boxes were produced in collaboration with HP Indigo. The large box, with intricate cutouts under the eyes, is perfect Fedex size! The smaller box contained samples of premium olive oil.

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## Upcoming Events

### PPC Spring Event



March 29-31, 2017  
Charlotte Marriott City Center  
Charlotte, NC  
USA

### Xeikon Café 2017



March 28-31, 2017,  
Duwijnckstraat 17  
Lier,  
Belgium

Don't miss your chance to meet with the Highcon team at these events and learn more about our game-changing technology.

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## #Highconic Owl



The Highcon owls have become collectors' items, with people queuing up to get them!

This little lapel badge or pendant was produced to demonstrate the capabilities of Highcon Variable Data Cutting (VDC) module which is available for all Highcon digital finishing machines.

VDC can be used not only as a cutout, but as different layers on the same sheet.

The Owl was produced by cutting 17 separate layers 60-up on a B2 sheet. Each separate layer has a different shape, all aggregated in one DXF file. It was digitally printed on an HP Indigo 10000 press on Iggesund Invercote G metallized board. With every 17 sheets producing 60 owls, a one-hour run on the Highcon Euclid machine produced around 1,500 owls.



At a recent costume party, here at Highcon, Michelle, our Marketing Coordinator decided to go with the same idea but big! And she took home the prize!

## Get your own Highcon Owl!

If you would like to receive one of these special owls - we're offering to send one to each of the first 20 people to fill out a form.

Take Me There



Till next time,

Best regards,

Highcon Marketing



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