

## Highcon Updates

June 16, 2015

We thought you might be interested in some of Highcon's latest updates - what we've been up to over the past few months.

First up, we're pleased to introduce the latest addition to our Highcon sales team in North America. **Grieg Heimbruch** joins us as Sales Manager, Central Region and will be based in Chicago. Prior to joining Highcon this month, Grieg held various sales positions in Scodix, Canon and HP. Welcome aboard Grieg! [grieg2c](#)



We had a great show at **DSCOOPX** in Washington DC in March. Aviv Ratzman, Highcon CEO and our American team showed off the infinite design possibilities with the Highcon Euclid - from the simple to the extreme. We raffled off a pop-up of the Washington Monument digitally produced on the machine.



At **IADD-FSEA Odyssey** in May, we met with the key companies in the die-making industry and introduced them to Highcon's revolutionary digital technology. Here too we were warmly received by attendees excited to learn about the trends in this market.



**If you missed our presentation on The Benefits and Values of Digital Finishing, feel free to [download it here](#).**

We recently announced that **Peter Dahmen**, Paper Artist Extraordinaire, joined Benny Landa, **Zev Weiss** and **Mike Ferrari** on the Highcon Advisory Board

As a passionate advocate of stretching the boundaries of the possible when it comes to anything paper or board, Peter has been



collaborating with Highcon on numerous pop-ups and designs that have been showcased at tradeshow and events.

Check out the crystal/flower popup he designed for Highcon's recent appearance at the Print China exhibition [here](#)

Looking forward to telling you more about the Highcon Euclid and the great value it adds to your printed products in our next update.

Best regards,

Vic Stalam

President, Highcon Inc.