

Highcon Users say "Yes, we can!" to their customers

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Dear John,

Take a look at what Ricardo Garcia, VP of Hera Printing, a Highcon customer in Puerto Rico, has to say about our technology:



**For years people have been used to the word “no” when it comes to diecutting – the whole market has always had the word no in mind. And now, with the Highcon Euclid we’re changing that vision in the market. Yes you can! You tell me what you’re imagining and we will make it happen.**

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Highcon has a vision of unleashing the power of paper by bridging the gap between design creativity and production capability with innovative digital technology.

We firmly believe that our customers around the world offer their brand clients the most innovative and creative designs available in the market and are happy to promote their capabilities to the design community.

We recently held a webinar about the kinds of advantages our technology can offer, where we spoke about some of the challenges facing designers and brands today.

Here are a few examples of the benefits we provide:



Eliminate traditional packaging design constraints



Produce shorter production runs cost effectively



Get products to shelf faster

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If you are interested to learn how this technology can be leveraged to create a WOW effect for your brand/s or clients, the webinar is available to watch now.

Watch now



We have been working with Peter Dahmen, Paper Artist Extraordinaire, who has designed the most amazing products that truly demonstrate the power of a really exciting unpacking experience.

[Take a look at some of his creations.](#) They put the fun back into unpacking!

Thanks and best regards,  
Highcon Marketing

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