



HighconUpdate

Six weeks have passed since the end of drupa, and we're still reeling! drupa 2016 was a major success for Highcon, with a staggering number of visitors and widespread interest which resulted in us almost doubling our installed base within months, delivering dozens of machines to new customers and into 11 new countries in Europe, Asia, Latin America and Africa.

If you saw our great "Power of Paper" show at the booth, here's your chance to see it again. If you missed it... take a look now.- [click here](#)



As our CEO and Co-founder, Aviv Ratzman said in a recent press release: *"drupa has been the confirmation that digital technology, and finishing in particular, has reached the point where it is making a mark on our industry. Many of the customers we met in drupa have realized the need to start investing in technology rather than continue to expand capacity, adding value to their products instead of competing on price."*

In real life, Glossop Cartons from the UK have been putting the Highcon Beam through its paces at their new site in Stockport. You can hear what Brian and Jacky Sidebottom have to say about it [in this video](#). Jacky says *"Why we embrace the Highcon technology is because it's the future and for a small family business to be involved in the future technology of the world's carton industry is so exciting"*. Thanks Jacky!



We look forward to telling you more about what's happening here at Highcon in our next update.

Best regards
Highcon Marketing