



May 2017

Dear %%first_name%%,

May was a month full of exhibitions and conferences for Highcon. While the Highcon team was attending and speaking at the IADD FSEA Odyssey in Massachusetts, Highcon partners in South America were busy explaining about our digital finishing technology at Expografica in Guadalajara. And across the world in China, the Highcon booth was mobbed at China Print 2017 in Beijing.

EDP Award

While all that was going on across the globe, we were delighted to be told that the Highcon Beam digital cutting and creasing machine received the prestigious EDP award. The EDP (European Digital Press) Awards honor the best developments in software, print production solutions, finishing systems and consumables. Out of more than 150 entries, 31 products were awarded with a >Best of < trophy in their category. The Highcon award was for "Best offline B1 cut sheet finishing solution". Highcon previously won this award in 2013 for the Highcon Euclid.



Luxe Pack NY 2017

In New York, at LuxePack , Highcon customer Boutwell Owens & Co. Inc., had a great show!

"Digital cutting and creasing adds a whole new dimension to consumer packaging. As a packaging converter and designer, Boutwell could only go halfway doing just digital printing." The same metrics that drive economies in print follow suit in cutting and creasing. So adding the Highcon Euclid II Plus and then the Highcon Beam was essential.



Before the Highcon technology, short run cutting and creasing was limited by tooling constraints. The design options in digital cutting and creasing are almost limitless, creating a new paradigm. And the equipment excels when running short run folding cartons as well, getting clients to market in shorter minimum runs and in shorter lead-times."

Bill Hodges, Boutwell Owens VP Sales & Marketing

To learn more about Boutwell Owens and their adoption of digital technology, as well as other articles talking about Highcon, visit our [web page](#).

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China Print 2017



The paper dresses designed by Merav Peleg were as big a hit at China Print as they were at drupa.



Explanations of the DART (Digital Adhesive Rule Technology) drew in the crowds eager to learn how it all works



The "Power of Paper" show and the vast range of samples, alongside the live demos on the Highcon Beam and Highcon Euclid III digital cutting and creasing machines kept the booth full the whole time.

Next month we'll tell you more about our work with designers and how our customers are making the most of our technology.

Best regards

The Highcon Team



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